

FOR IMMEDIATE RELEASE
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**SPEEDTECH INTERNATIONAL SELECTED AS EXCLUSIVE MASTER
DISTRIBUTOR FOR THE UNITED STATES AND MEXICO FOR THE NEW
LINE OF KWIK BANDIT™ STRAPS.**

Racine, Wisconsin - September 16, 2014: Speedtech International Inc., the manufacturer of SPEEDWRAP® brand fasteners, has been selected by Kwik Bandit Incorporated, of Alberta, Canada as the exclusive Master Distributor of Kwik Bandit™ fasteners for the United States and Mexico. Kwik Bandit™ is a new, patent-pending line of reusable, rubber straps and tie down fasteners. With Kwik Bandit straps users simply **stretch, wrap and lock** objects together for an extra secure hold. Developed in Canada for safety-conscious users in the oil, gas and transportation industries, this is the first time the product is available to end users, distributors and retailers in the United States and Mexico.

Why Speedtech?

Kwik Bandit™ straps are reusable and robust, serving as a complimentary product line to Speedtech's SPEEDWRAP® brand hook and loop fasteners. Ryan Comaniuk, CEO of Kwik Bandit Inc., says, "Kwik Bandits compete with cable ties, straps, wraps, tie downs and bungee cords. Resellers, OEM's and end users of those types of products are Speedtech's core audience. Furthermore, the Product Managers and Buyers of industrial distributors are the folks Speedtech work with, day-in-and-day-out. Speedtech has a great team in place. Their passion for our product is contagious, and we are excited to have them representing us."

As the exclusive Master Distributor for the United States and Mexico, Speedtech is in the early stages of establishing both **industrial and retail distribution partners** for the Kwik Bandit™ product line. Chris Karnowski, Speedtech's President adds, "We thrive on solving our customer's concerns-securing loads, organizing cables and cords, managing electrical wires and containing hoses. A Kwik Bandit tie or strap is the ideal solution for many of these applications."

Kwik Bandit straps and tie down fasteners are also a perfect fit for Speedtech's existing MRO, data communications, electrical, marine and recreational distributors. While these distributors are carrying Speedtech's line of SPEEDWRAP® hook and loop fasteners, they often have other product categories aimed at transportation and material handling. Often those markets are supplied with **elastic tie-down straps** and bundling products, similar to 'bungee cords.' The larger Kwik Bandit straps compete well against many elastic-banding products, especially when durability and safety are considered.

What makes Kwik Bandit™ so unique?

Kwik Bandit reusable straps are ideal for securing loads, organizing cables, cords and hoses, managing electrical wires and much more. Made from an extremely durable compound, Kwik Bandit products also feature pre-set locking locations to accommodate a wide range of banding and bundling applications. The Kwik Bandit line is sold in a variety of sizes, covering a range of tensile strengths. The 14" and 24" long Kwik Bandit straps come with a **lock pin** for the safety conscious consumer.

Fasteners and User Safety Concerns:

When safety is a concern, Kwik Bandit products out-perform many bungee cords and elastic straps with metal hooks. The metal-ended, elastic tie downs often store energy and are prone to a 'snap back,' which can be both unpredictable and dangerous. OSHA and other agencies have begun evaluating the potential harm presented by bungee cords and other 'stretchy' fasteners that

include metal hooks. To learn more about the safety implications when using Kwik Bandits™ vs alternative solutions, visit www.speedtechinternational.com/kwikbandit today.

About Speedtech International:

Founded in 1994, Speedtech pioneered the development of unique fasteners for use in cord and cable management. Centrally located in the United States, Speedtech is a growing, customer-centric company with ISO 9001:2008 Certified Quality Systems and sells domestically and internationally. Speedtech supports both the consumer and industrial marketplace, selling product directly to consumers and OEM's as well as through Authorized Distributors and Retailers.

For more information about the new line of Kwik Bandit fasteners, including how to become a Kwik Bandit Distributor or Retailer, contact Speedtech International today at www.speedtechinternational.com/kwikbandit, email us at sales@speedtechinternational.com or call 1-800-771-3896.

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